



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

<u>Contract / Revision</u> 4074073 / 1		<u>Alt Order #</u> Jeff Flake
<u>Product</u> FLAKE FOR SENATE		
<u>Contract Dates</u> 09/25/12 - 10/04/12	<u>Estimate #</u> 925C01	
<u>Advertiser</u> Jeff Flake for Senate		<u>Original Date / Revision</u> 09/21/12 / 09/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Chris Johnson	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u> FLAK	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group LLC
Attention: Sarah Linden
814 King Street
Suite 400
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KSAZ	09/25/12	09/25/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	1	\$175.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$175.00			
2	KSAZ	09/27/12	09/27/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	1	\$175.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$175.00			
3	KSAZ	09/28/12	09/28/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	1	\$175.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$175.00			
4	KSAZ	10/01/12	10/04/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	4	\$700.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				4	\$175.00			
5	KSAZ	09/25/12	09/25/12	M-F 8a-9a News	8a-9a		:30			NM	1	\$400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$400.00			
6	KSAZ	09/26/12	09/26/12	M-F 8a-9a News	8a-9a		:30			NM	1	\$400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$400.00			
7	KSAZ	09/27/12	09/27/12	M-F 8a-9a News	8a-9a		:30			NM	1	\$400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$400.00			
8	KSAZ	09/28/12	09/28/12	M-F 8a-9a News	8a-9a		:30			NM	1	\$400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$400.00			
9	KSAZ	10/01/12	10/04/12	M-F 8a-9a News	8a-9a		:30			NM	4	\$1,600.00
		Candidate Discount										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

<u>Contract / Revision</u>	<u>Alt Order #</u>
4074073 / 1	Jeff Flake

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/04/12	FLAKE FOR SENATE	925C01

<u>Advertiser</u>	<u>Original Date / Revision</u>
Jeff Flake for Senate	09/21/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 MTWT--- 4 \$400.00												
10	KSAZ	09/25/12	09/25/12	M-F 9a-10a News	9a-10a		:30			NM	1	\$270.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -T----- 1 \$270.00												
11	KSAZ	09/26/12	09/26/12	M-F 9a-10a News	9a-10a		:30			NM	1	\$270.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --W---- 1 \$270.00												
12	KSAZ	09/27/12	09/27/12	M-F 9a-10a News	9a-10a		:30			NM	1	\$270.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ---T--- 1 \$270.00												
13	KSAZ	09/28/12	09/28/12	M-F 9a-10a News	9a-10a		:30			NM	1	\$270.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ----F-- 1 \$270.00												
14	KSAZ	10/01/12	10/04/12	M-F 9a-10a News	9a-10a		:30			NM	4	\$1,080.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 MTWT--- 4 \$270.00												
15	KSAZ	09/25/12	09/25/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$720.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -T----- 1 \$720.00												
16	KSAZ	09/26/12	09/26/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$720.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --W---- 1 \$720.00												
17	KSAZ	09/27/12	09/27/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$720.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ---T--- 1 \$720.00												
18	KSAZ	09/28/12	09/28/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$720.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ----F-- 1 \$720.00												
19	KSAZ	10/01/12	10/04/12	M-F 5p-530p News	5p-530p		:30			NM	4	\$2,880.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 MTWT--- 4 \$720.00												
20	KSAZ	09/25/12	09/25/12	M-F 530p-6p News	530p-6p		:30			NM	1	\$720.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -T----- 1 \$720.00												
21	KSAZ	09/26/12	09/26/12	M-F 530p-6p News	530p-6p		:30			NM	1	\$720.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --W---- 1 \$720.00												
22	KSAZ	09/27/12	09/27/12	M-F 530p-6p News	530p-6p		:30			NM	1	\$720.00
Candidate Discount												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

<u>Contract / Revision</u>	<u>Alt Order #</u>
4074073 / 1	Jeff Flake

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/04/12	FLAKE FOR SENATE	925C01

<u>Advertiser</u>	<u>Original Date / Revision</u>
Jeff Flake for Senate	09/21/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ---T--- 1 \$720.00												
23	KSAZ	09/28/12	09/28/12	M-F 530p-6p News	530p-6p		:30			NM	1	\$720.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ----F-- 1 \$720.00												
24	KSAZ	09/25/12	09/25/12	M-F 6p-630p News	6p-630p		:30			NM	1	\$720.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -T----- 1 \$720.00												
25	KSAZ	09/27/12	09/27/12	M-F 6p-630p News	6p-630p		:30			NM	1	\$720.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ---T--- 1 \$720.00												
26	KSAZ	10/01/12	10/01/12	M-F 6p-630p News	6p-630p		:30			NM	1	\$720.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 M----- 1 \$720.00												
27	KSAZ	09/30/12	09/30/12	Su 5p-6p News	5p-6p		:30			NM	1	\$540.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -----S 1 \$540.00												
28	KSAZ	09/25/12	09/25/12	M-F 9p-10p News	9p-10p		:30			NM	1	\$1,170.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -T----- 1 \$1,170.00												
29	KSAZ	09/26/12	09/26/12	M-F 9p-10p News	9p-10p		:30			NM	1	\$1,170.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --W---- 1 \$1,170.00												
30	KSAZ	09/27/12	09/27/12	M-F 9p-10p News	9p-10p		:30			NM	1	\$1,170.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ---T--- 1 \$1,170.00												
31	KSAZ	09/28/12	09/28/12	M-F 9p-10p News	9p-10p		:30			NM	1	\$1,170.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,170.00												
32	KSAZ	10/01/12	10/04/12	M-F 9p-10p News	9p-10p		:30			NM	3	\$3,510.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 MTWT--- 3 \$1,170.00												
33	KSAZ	09/29/12	09/29/12	Sa 9p-10p News	9p-10p		:30			NM	1	\$900.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -----S- 1 \$900.00												
34	KSAZ	09/29/12	09/29/12	Sa 10p-1030p News	10p-1030p		:30			NM	1	\$810.00
Candidate Discount												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -----S- 1 \$810.00												
35	KSAZ	09/30/12	09/30/12	Su 9p-10p News	9p-10p		:30			NM	1	\$1,080.00
Candidate Discount												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

<u>Contract / Revision</u>	<u>Alt Order #</u>
4074073 / 1	Jeff Flake

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/04/12	FLAKE FOR SENATE	925C01

<u>Advertiser</u>	<u>Original Date / Revision</u>
Jeff Flake for Senate	09/21/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											1	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$1,080.00			
36	KSAZ	09/30/12	09/30/12	Su 10p-1030p	10p-1030p		:30			NM	1	\$720.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$720.00			
37	KSAZ	09/30/12	09/30/12	NFL RS Game Non -Home	10a-7p		:30			NM	1	\$4,500.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$4,500.00			
38	KSAZ	10/03/12	10/03/12	We 830p-9p	830p-9p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$700.00			
Totals											52	\$34,825.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/30/12	31	\$23,635.00	\$20,089.75	\$100.45	\$20,190.20
10/01/12 -10/04/12	21	\$11,190.00	\$9,511.50	\$47.56	\$9,559.06
Totals	52	\$34,825.00	\$29,601.25	\$148.01	\$29,749.26

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.